

- **2012 Program, Vancouver**

An Empirical Study of Response Category Effects: A Rasch Rating Scale Analysis; Zongmin Kang (DePaul University)

Survey Analysis with Mixture Rasch Models; John Willse (University of North Carolina at Greensboro); Andrew Dallas (University of North Carolina at Greensboro)

With Hiccups and Bumps: An Innovative Measure of Student Understanding of the Nature of Science; Shelagh Peoples (Boston College); Katherine Shields (Boston College); Laura Dwyer (Boston College); Yang Wang (Boston College)

Cross-Subject Variability in Factors Affecting the Validity of Teachers' Reports of Instruction on Annual Surveys: Comparison of Mathematics and Literacy Instruction; Seong Won Han (University of Wisconsin); Eric Camburn (University of Wisconsin)

Effects of Message Timing, Name of Sender, and Subject-Line on Web-Based Survey Response Rate; Ross Perkins (Boise State University)

Profiling College Students Who Skip Open-Ended Items in Questionnaires with Varied Item Formats; Patricia Wallis (Simon Fraser University); Rachel Fouladi (Simon Fraser University)

The Order Effects on Teacher Professional Development Surveys; Yi-Chun Chen (International Baccalaureate); Michael Dean (International Baccalaureate)

Lower Response Rates on Alumni Surveys Might Not Mean Lower Response Representativeness; Amber Lambert (Indiana University); Angie Miller (Indiana University)

Impact of Cash Incentives on Response Rate Quality in a Longitudinal Survey; Yan Wang (American Institutes for Research)

Roundtables

A Psychometric Evaluation of the Inventory of Polychromic Values in a Paired Sample of Mothers and Adolescents; Kim Nimon (University of North Texas); David Bonner (University of North Texas); Lin Lin (University of North Texas)

Estimation of Expected Academic Engagement Behaviors: The Use of Vague Quantifiers Versus Tallied Responses; James Cole (Indiana University); Ali Kormaz (Accord Institute for Educational Research)

Respondent Use of Straight-Lining as a Response Strategy in Education Survey Research: Prevalence and Implications; James Cole (Indiana University); Alexander McCormick (Indiana University); Robert Gonyea (Indiana University)

The Relationships among Course and Instructor Evaluations and an External Student Satisfaction Inventory; Christine Schram (Baker College); J. Michael Tyler (Baker College)

When Education Survey Data Come from Multiple Sources; Peter Siegel (RTI International); James Chromy (RTI International)

2011 Program, New Orleans

Does Environment Matter? Participation in Online Course Evaluations; Meredith Adams (North Carolina State University); Paul Umbach (North Carolina State University)

Factors Affecting measurement Error in Teacher's Reports of Instructional Practice on Surveys; Eric Camburn (University of Wisconsin); Seong Won Han (University of Wisconsin – Madison)

Group Differences on Attitudinal Scales When an Item Subset of an Operational Definition Exhibits Differential Item Functioning/Differential Bundle Functioning; Ronna Turner (University of Arkansas); Wallace Gitchel (West Virginia University); Elizabeth Ann Keiffer (University of Arkansas)

Survey Research Scales and Score Interpretation: A Rasch Scale Analysis; Randall Schumacker (The University of Alabama); Elena Papanastasiou (University of Nicosia)

A Collective Instrumental Case Study of the Qualitative Meaningfulness of Absolute Magnitude Estimation Scales in Survey Research; Kristen Koskey (The University of Akron); Victoria Stewart (University of Toledo); Kathleen Benson (The University of Akron); James Pontau (The University of Akron)

Attitudes Toward Incentive Use in Counseling and Clinical Psychology; Kathy Green (University of Denver); MaryBeth Lehto (University of Denver)

Effects of Personalization of E-Mail and E-Mail Content Length on Web-Based Survey Research; Ross Perkins (Boise State University); Laura Bond (Boise State University)

Integrating Successive National longitudinal Education Surveys Using Continuation Cases; Andrew White (National Center for Educational Statistics); Alan Karr (National Center for Educational Statistics); Satkartar Kinney (National Center of Statistical Sciences)

Middle Category of Survey Pitfall: Using Rasch Modeling to Illustrate the Middle Category Measurement Flaw; Kelly Bradley (University of Kentucky); Kathryn Akers (University of Kentucky); Nicole Knutson (University of Kentucky); Jessica Cunningham (Western Carolina University)

Roundtables

Confidentiality and Data security in Survey Research in Counseling and Clinical Psychology; Kathy Green (University of Denver)

In Search of the Optimal Number of Response Categories; Jihyun Lee (NIE); Insu Paek (Florida State University)

Item Order Effects on Attitude Measures; Pei-Hua Chen (University of Denver); Kathy green (University of Denver)

North Carolina Student Learning Conditions Survey (Phase 2): Testing Measurement Invariance Using Item response Theory; Daniel Stanhope (North Carolina State University); Ruchi Patel (North Carolina State University); Jenifer Corn (North Carolina State University); LaTricia Townsend (North Carolina State University)

Posters

Reading Self-Efficacy for Incarcerated Youth: Examining Measurement Invariance with Item Response Theory; Jing Zhao (The Ohio State University); William Loadman (The Ohio State University); Rael Moore (The Ohio State University); Weijia Ren (The Ohio State University); Charles Obugo Okonkwo (The Ohio State University); Deborah Kwon (The Ohio State University)

Sojourn: An Interoperable Tool for Conducting Data Collection in High School Computer Lab (Jeff Mahoney (RTI International); Debbi Herget (RTI

International); Amy Kowalski (RTI International); Jonathan Paslov (RTI International); Ziv Younger (RTI International)

The Validity and Reliability of a PDAS-Based (Professional Development and Appraisal System) Preservice Teacher Survey for Program Evaluation in Houston; Kar Man Lee (University of Houston); Laveria Hutchison (University of Houston); Melissa Pierson (University of Houston)

2010 Program, Denver

Reading Self-Efficacy Survey for Incarcerated Youth: Validity Measurement Based on Rasch Modeling; Weijia Ren (The Ohio State University), William Loadman (The Ohio State University), Raeal Moore (The Ohio State University), Jerome V. D'Agostino (The Ohio State University), Joy Edington (The Ohio State University), Anthony Vander Horst (The Ohio State University)

Cognitive Appraisal Interviews for Surveys Embedded in Mixed-Methods Research; Sarah Kozel Silverman (See Forever Foundation)

Evaluating the Psychometric Properties of the North Carolina Student Learning Conditions Survey; Kristen Anne Corbell (North Carolina State University), Jenifer Corn (North Carolina State University), Daniel Stanhope (North Carolina State University), Tricia Townsend (North Carolina State University), Jessica D. Huff (North Carolina State University), Rudolfo Argueta (North Carolina State University), Elizabeth Halstead (North Carolina State University)

The Retrospective Pretest: Is It a Valid Substitute for a Traditional Pretest? Steven Siera (Saint Martin's University), Maureen Siera (Saint Martin's University)

A Rasch Analysis on Collapsing Categories in Item Response Scales of Survey Questionnaires: Maybe It's Not One Size Fits All; Julie Grondin (University of Quebec - Rimouski), Jean-Guy Blais (University of Montreal)

From Qualitative Data to a Gender-Friendly Quantitative Instrument: The Making of the Ethical Leadership Questionnaire; Lyse Langlois (Laval University), Koffi Houme (Laval University), Claire Marie Lapointe (Laval University)

Rasch Rating Scale Analysis of the Attitude toward Research Instrument; Elena C. Papanastasiou (University of Nicosia), Randall E. Schumacker (The University of Alabama)

Nonresponse Bias Analysis and Reduction Methods Used in Surveys of Postsecondary Students; Peter H. Siegel (RTI International)

Roundtables

Mathematics Teacher Efficacy: Conceptual and Measurement Issues; Lyn Ely Swackhamer (RMC Research Corporation)

Integration of Information from Item Review Methods and Validity in Survey Development; Kathy E. Green (University of Denver)

Investigating Students' Transition from High School to College: How Can We Best Collect the Data? Steven L. Kramer (Arcadia University), R. Lorraine Bernotsky (West Chester University), Edward Wolff (Arcadia University), Kathleen Krier (Temple University), F. Joseph Merlino (La Salle University)

The Effect of Lottery Incentives on Respondent Behavior and Response Quality; Jerold Laguilles (Springfield College), Elizabeth A. Williams (University of Massachusetts - Amherst), Daniel Saunders (University of Massachusetts - Amherst)

Using the Principles of Survey Research and Rasch Measurement Results to Guide Refinement of a Survey Measuring Perceptions of Good Research; Kelly D. Bradley (University of Kentucky), Jessica D. Cunningham (Western Carolina University), Kenneth Royal (American Board of Family Medicine)

2009 Program, San Diego

A Design Approach to Online Survey Research: Lessons Learned From Gottesman Libraries; Eric Strome (Teachers College, Columbia University), Adam Mitchinson (Teachers College, Columbia University), Hui Soo Chae (Teachers College, Columbia University)

How Often Is “Often” Revisited: The Meaning and Linearity of Vague Quantifiers Used on the National Survey of Student Engagement; Ali Korkmaz (Indiana University - Bloomington), Thomas F. Nelson Laird (Indiana University), Pu-Shih Daniel Chen (University of North Texas)

Measuring the Mathematical Attitudes of Elementary Students: The Effects of a 4-Point or 5-Point Likert Scale; Jill L. Adelson (University of Connecticut), D. Betsy McCoach (University of Connecticut)

A Novel Approach to Detecting Satisfiers in Survey Design; Jason McGilvray Dixon (The University of Queensland), George A. Johanson (Ohio University)

Sample Size for Pilot Studies in Survey Research; George A. Johanson (Ohio University), Gordon P. Brooks (Ohio University)

Constructing an Accurate Picture of Responses: A Comparison of Survey Results through Measurement and Statistical Lenses; Jessica D. Cunningham (University of Kentucky), Kelly D. Bradley (University of Kentucky)

The Use of Gift Cards as a Method to Increase Response Rates in Survey Research; Tim Jacobbe

Surveying Undergraduates: What Works and Who Responds; Jerold Laguilles (University of Massachusetts - Amherst), Thomas J. Fleenor, Jr. (University of Massachusetts - Amherst), Elizabeth A Williams (University of Massachusetts - Amherst)

Surveying Undergraduates: What Works and Who Responds; Jerold Laguilles (University of Massachusetts - Amherst), Thomas J. Fleenor, Jr. (University of Massachusetts - Amherst), Elizabeth A Williams (University of Massachusetts - Amherst)

Roundtables

The Application of the Finite Population Correction Factor in Education Surveys Using the Bootstrap Method; James R. Chromy (RTI International), Peter H. Siegel (RTI International), Matt Westlake (RTI International)

Operationalizing Caring: The Creation of an Instrument to Measure Teacher Care; Brandelyn L. Tosolt (Northern Kentucky University)

Survey Sidekick: Creating an Educational Online Survey Tool; Hui Soo Chae (Teachers College, Columbia University), Gary J. Natriello (Teachers College, Columbia University)

Using Factor Analysis and Hierarchical Linear Modeling to Analyze STEM Majors' Perception to Commit Teaching in High-Needs Schools Survey; Pey-

Yan Liou (University of Minnesota), Frances P. Lawrenz (University of Minnesota)

2008 Program, New York City

Measuring Time and Implementation in the Alabama Mathematics in the Alabama Mathematics, Science, and Technology Initiative. Megan Toby, Empirical Education, Inc.

Second Look: A Research Platform for Second Life. Anthony Cocciolo, Teachers College, Columbia University.

The Usefulness of Investigating in More Fully Mathematical Survey Research: Applying Probabilistic Models to Develop Curricula. Sharon G. Solloway, Bloomsburg University of Pennsylvania; William P. Fisher, Avatar International, Inc.

Using Goodman's SDQ to Improve Behavior and Emotions of Children in Schools. Tim Hobbs, Dartington Social Research Unit.

Using Measurements Principles to Construct and Restructure a Teacher Perception Survey. Jessica D. Cunningham, University of Kentucky; Kelly D. Bradley, University of Kentucky.

The Impact of Incorrect Responses to Reverse Coded Survey Items. Gail D. Hughes, University of Arkansas-Little Rock.

Investigating the Controversy on Analyzing Data Measured by Likert-Type Scales. Young-Hoon Ham, University of Tennessee-Knoxville.

Agree-Disagree: A "Strongly Disagreeable" Response Scale. Hunter Gehlbach, Harvard University.

A Meta-Regression of Survey Response Rates in Counseling and Clinical Psychology. Kathy E. Green, University of Denver; Pamela S. Van Horn, University of Denver; Monica Martinussen.

Development and Validation of a Writing Dispositions Scale for Elementary and Middle School Students. Carolyn L. Piazza, Florida State University.

Effects of Survey Web Page Design and Reward Methods on College Students' Participation. Yanling Sun, Montclair State University.

Evaluation and Implementation of Web Surveys in School-Based Settings. Robin Tepper Jacob, University of Michigan; Lesli Scott, University of Michigan; Ashley Bowers, University of Michigan.

Survey Non-Response and Ratings Bias for Online Course Evaluation. Caroline G. Fidelman, Center for Applied Linguistics.

2007 Program, Chicago

Mail and Web Surveys: A Comparison of Demographic Characteristics and Response Quality When Respondents Self-Select the Survey Administration Mode. Dawn M. Mackety, Brooks Applegate, Paula D. Kohler, Western Michigan University.

Enhanced Reporting Survey Data: A Psychometric Approach. Andrew Swanlund, Stacie Ann Hudgens, Chloe R. Hutchinson, Learning Point Associates.

Measuring Individual Preferences for Counselor Characteristics. Jennifer Ann Weber, University of Kentucky; Kelly D. Bradley, University of Kentucky.

Methodological Aspects of Educational Survey Research: A Brief Historical Review. Gunapala Edirisooriya, Youngstown State University.

Square Pegs in Round Holes: Are we using the Appropriate Statistical Methods to Evaluate the NSSE and Other Surveys? Jeanine L Romano, University of Tampa; Jeffrey D. Kromrey, University of South Florida; James T. Coraggio, University of South Florida; Jeffrey Skowronek, University of Tampa; Linda Devine, University of Tampa.

E-Learning Systems as Research Platforms: Results From the Networked Education Database (NED) Project. Gary J. Nateriello, Mathew Pittinsky, Hui Soo Chae, Anothony Cocciolo, Teachers College, Columbia University.

A Transverse Study of Items' Wording Impact with Rasch's Rating Scale Model. Jean- Guy Blais, University of Montreal; Julie Grodin, University of Montreal; Nathalie Loye, University of Ottawa; Gilles Raiche, Universite du Quebec-Montreal

Impact of Number of Response Categories and Item Wording on Scale Reliability and Validity. Christine DiStefano University of South Carolina.

Question Order Effects in Constructing Reliable Scales. Hunter Gehlbach, Harvard University.

Serial Attenuation in Diagnostic Testing: Improving Detection of Childhood and Adolescent Psychiatric Disorders. Brooks Applegate, Western Michigan University; Benjamin B Lahley, University of Chicago; John F. Hoye, Western Michigan University.

Who Are They and Why Don't They Finish? Answering Dropouts. Kristine E. Dicrebo, Cisco Learning Institute; Heather Darling, Cisco Learning Institute.

An Empirical Comparison of Alternative Methods of Cognitive Testing. Tony Cm Lam, Yihua Hong, Jingshun Zhang, University of Toronto.

The Locus of Teacher Professional Development in Two Nationwide Teacher Surveys: A Comparative Study: A Comparative Study. Yun Xiang, Boston College.

Overall Response Rates and Mode Preferences in Web-Mail, Mixed- Mode Surveys: A Meta-Analysis. Tse- Hua Shih, University of Virginia; Xitao Fan, University of Virginia.

Impact of Student Disposition Toward Course Evaluations on Course Ratings: A pilot Study. Carolyn G. Fidelman, Boston College.

Investigating the Factorial Structure and Measurement Invariance of Student Satisfaction Across Ethnic and Gender Groups. Xiaohui Zhao, University of Iowa; Tammie L. Cumming, National Learning and Achievement Organization, Inc.

Prevalence of Student Attitude and Surveys in Public Elementary and Middle Schools and a Review of the Response- Option Formats Used. Laura M. Stapleton, University of Maryland- Baltimore County.

2006 Program, San Francisco

Applying the Rasch Rating-Scale Model in Survey Research: A Study of Black University Students' Perceptions of marriage. Kelly D. Bradley, University of Kentucky; William E. Harris, University of Kentucky.

Moderators of the Accuracy of Self-Report Grade Point Average. Eileen T. Talento-Miller, Graduate Management Admission Council; Johnette Peyton, Graduate Management Admission Council.

Ph.D Employment Outcomes and Doctoral Program Quality: Findings From a Survey of Graduates. Rachelle L. Brooks, University of Maryland-College Park.

Preservice Teacher Computer Literacy Assessment: Qwik-STAT Web-Based Versus Paper-Based Survey Modes. Leslie Henrickson, Touro University International.

Program Evaluation Through Alumni Follow-Up Surveys: Enhancing Teacher Education at a Regional Comprehensive University. Katharina E. Heyning, University of Wisconsin-Whitewater; Ann Ruff, University of Wisconsin-Whitewater.

Response Rates for Mail- and Web-Based Surveys. Pat Converse, Florida Institute of Technology; Frederick Oswald, Michigan State University; Edward W. Wolfe, Virginia Polytechnic Institute and State University.

Item-Level Nonresponse Rates for Mail- and Web-Based Surveys. Edward W. Wolfe, Virginia Polytechnic Institute and State University; Frederick Oswald, Michigan State University.

Obtained Sample Characteristics for Mail- and Web-Based Surveys. Xiaoting Huang, University of California-Berkeley; Edward W. Wolfe, Virginia Polytechnic Institute and State University; Frederick Oswald, Michigan State University; Pat Converse, Florida Institute of Technology.

Content of Scale-Level and Item-Level Responses for Mail- and Web-Based Surveys. Linda A. Chard, Michigan State University; Edward W. Wolfe, Virginia Polytechnic Institute and State University; Frederick Oswald, Michigan State University; Pat Converse, Florida Institute of Technology; Xiaoting Huang, University of California-Berkeley.

The Scale Development of Parent Involvement Attitude Questionnaire (PIAQ). Shu-Ren Chang, University of Nebraska-Lincoln; Jianjun Zhu, Harcourt Assessment, Inc.; Shu-Mei Lien, University of Nebraska-Lincoln.

Survey Delivery Method and Differential Item Functioning. George A. Johanson, Ohio University; Teresa J. Franklin, Ohio University; Gordon P. Brooks, Ohio University.

Using Univariate and Multivariate Generalizability Theory to Estimate Score Reliability of Student Satisfaction. Xiaohui Zhao, The University of Iowa; Tammie L. Cumming, ACT; Ping Yin, ACT.

Validation Study of a Student Engagement Questionnaire at a Community College Setting. Hui-Ling Chen, New Hampshire Community Technical College; Jere Turner, New Hampshire Community Technical College-Manchester.

Comparison of Web and Paper-and-Pencil Survey Formats: A Meta-Analysis. Tse-Hua Shih, University of Virginia; Xitao Fan, University of Virginia.

Quantifying Survey Research terms: What Does Frequently Really Mean? Sheryl F. Rosenthal, Fordham University; Deanna Lynn Morgan, The College Board.

Effects of Semantic Compatibility on Cognitive Processing in Responding to Questionnaire Items. Yihua Hong, University of Toronto; Tony Cm Lam, OISE/Univerity of Toronto.

A Comparison of Alternative Methods of Generating Respondents' Opinions. Gunapala Edirisooriya, Youngstown State University.

A Meta-Analysis of Survey Response Rates and Survey Administration in Clinical and Counseling Psychology. Pamela S. Van Horn, University of Denver; Kathy E. Green, University of Denver; Monica Martinussen, Universitetet i Tromsø.

Effects of Semantic Compatibility On Rating Response. Tony Cm Lam, OISE/University of Toronto; Mary Kolic, University of Toronto.

Nonresponse in Large-Scale Surveys: A Validation of the Wave Method. Henrick Winkelmann, Institut zur Qualitaetsentwicklung im Bildungswesen, Humboldt University Berlin; Andre A. Rupp, Institute for Quality Management in Education.

The 12th Graders' Refusal Bias Analysis in the 2000 NAEP and Linking 2000 High-School Transcript Study. Young Chun, American Institutes for Research.

2005 Program, Montreal

Application of Differential Item Functioning to Attitude Measures. Hui –Ling Chen, New Hampshire Community Technical College-Stratham; Jere Turner, New Hampshire Community Technical College-Manchester.

The Impact of Missing Data and Differential Item Functioning for Survey Researchers Using IRT Models. Carolyn F. Furlow, Georgia State University; Rachel T. Fouladi, Simon Fraser University.

An Examination of the Psychometric Properties of the National Doctoral Program Survey. Benita J. Barnes, Edward Wolfe, Linda Chard, Michigan State University.

Quality Control in Survey Design: Evaluating a Rating Scale of Educators' Attitudes Toward Differentiated Compensation. Shannon o. Sampson, Kelly D. Bradley, University of Kentucky.

Refusal Rates Computer-Assisted Training and Effectiveness of Feedback. Maria Lourdes De Hoyos, University of Texas.

Factors Explaining Nonparticipation Behavior of Twelfth Graders in NAEP. Young Chan, American Institutes for Research.

Treatment (Mail or Web-based) and Demographic Differences of Survey Responding and Non-Responding Certified Athletic Trainers. Kelly A. Fiala, Salisbury University; Ann O'Connel, Dorothy E. McCoach, University of Connecticut; Donna Ritenour, Salisbury University.

The Effect of Two Incentives on Response Rates for a Questionnaire Mailed to School Counselors. Sheri Bauman, University of Arizona.

Consider the Source: Response Differences in Teacher, Principal and District Survey Data. Laura M. Desimone, Peabody College, Vanderbilt University.

Development of a Climate for Diversity Survey at a Community College District. Lourdes Del Rio-Parent, Kim Chief Elk, Jane Enright, Foothill-De Anza Community College District; Jane Miller, De Anza College; Warren Hurd, Foothill College.

The Interaction of Item Order Effects and Perceived Control Over the Survey Topic. Jeffrey M. Miller, M. David Miller, University of Florida; Randall D. Penfield, University of Miami.

Two-Step Cluster Analysis and Detecting Misresponding to Likert Scales with Given Correlated Measurement Error. Rachel T. Fouladi, Simon Fraser University; Richard G. Lambert, University of North Carolina-Charlotte.

2004 Program, San Diego

Improving Survey Quality: A Taxonomy of (or Avoiding) Survey Errors. John F. Anderson, Marsha A. Niebuhr, Anderson, Niebuhr & Associates.

A Classification of Human Errors in Data Collection. Tony C. M. Lam, OISE/University of Toronto; Wendy Yen, Francine Jacques, Ontario Institute for Studies in Education.

Attitude formation process as the foundation for attitude measurement: A new approach. Gunapala Edirisooriya, Youngstown State University.

The Impact of Misresponding to Likert Scales on the Correlation Coefficient and Coefficient Alpha Given Correlated Measurement Errors. Richard G. Lambert, University of North Carolina at Charlotte; Christopher J. McCarthy, University of Texas at Austin.

Programming and Implementation of Multi-modal Survey Data Collections. Tim Gabel, RTI International.

Data Collection Issues in Web-Based Survey Data Collections. Michael Link, RTI International.

Web/Computerized-Assisted Instrument Design and Implementation. Jennifer S. Wine, RTI International.

Comparison of Self-Administered and interviewer-Administered Respondents: Implications for the Web Survey Experiences. Melissa Cominole, Research Triangle Institute International.

2003 Program, Chicago

Why Survey? Three Examples of Questionnaire Surveys in Educational Research. Yukiko Inoue University of Guam.

Is Newer Better? A Comparison of Web-Administration and On-Campus Survey Modes.

Anji Sun ACT, Inc. Randy McClanahan, ACT, Inc.

Web-based Survey Techniques in the University Environment. Leslie Henrickson, UCLA

Measuring Campus Climate Through a Web-based Survey and Probing into Some Facets of Perceived Campus Climate. James McLean, East TN State University and Gunapala Edirisooriya, Youngstown State University.

Changes in Education Attainment Process Over Four Decades: A Preliminary Investigation Manyee Wong, Institute for Policy Research, Northwestern University and James Rosenbaum, Institute for Policy Research, Northwestern University.

The Effects of Response Category Definitions. Rosemarie Ataya, University of Connecticut.

An Exploration of the Validity of the Unbounded Write-in Scale. Laura Stapleton, University of Texas and Meaghan Edmonds, University of Texas.

A Construct Validation Study of the Marlowe-Crowne Social Desirability Scale and the Balanced Inventory of Desirable Responding. Walter Leite, University of Texas at Austin and S. Natasha Beretvas, University of Texas at Austin.

Evaluation Survey Construction and Sampling Self-Assessment Checklist. Amy Germuth (agermuth@hotmail.com), UNC Chapel Hill, Sarah Heinemeier, UNC Chapel Hill, and Larry McKenzie, Washington State University.

Comparing Responses to Mail and Web-based Surveys. Lynda Idleman, Idleman & Associates.

Web Surveys as a Source of Nonresponse Explication. Joni Montez, Washington State University.

A Comparison of the Psychometric Qualities of Surveys Administered by Web and Traditional Methods. Craig Mertler, Bowling Green State University and Mark Earley, Bowling Green State University.

2002 Program, New Orleans

Accountability in the Academy: Rasch measurement of student surveys. Trevor G. Bond, James Cook University

Beyond Descriptives: Multiple Methods for the Analysis of Survey Data. Stacie A. Hudgens, Center on Outcomes, Research and Education

The 1999-2000 Schools and Staffing Survey Electronic Codebook (ECB): Easy as Can Be. Gregory A Strizek, Education Statistics Services Institute/American Institutes for Research; Kerry Gruber, Samuel Peng, National Center for Education Statistics; Daniel J. McGrath, Education Statistics Services Institute/American Institutes for Research

Web-Based Surveys: Are Schools and Educators Ready for Next-Generation Research Methods?. Johnathan D. Becker, Teachers College, Columbia University; Kara Sweeney, SUNY-Stony Brook

Web-Based Surveys for Data Gathering from Medical Educators: An exploration of the efficacy and impact of follow-up reminders. A. Curtis Lee, Royal College of Physicians and Surgeons of Canada; Jason Frank, University of Toronto Division of Emergency Medicine; Gary Cole, Royal College of Physicians and Surgeons of Canada; Nadia Z. Mikhael, Office of Education, Royal College of Physicians and Surgeons of Canada

Web-Based Surveys: Guiding Lessons for their Use. Craig A. Mertler, Bowling Green State University

A follow-up Study of. Jan J. Benjamin, Mansfield University; Naomi J. Petersen, Christopher Sink, Seattle Pacific University; Brenda Walker, Mansfield University

Automation of Survey data processing, documentation and dissemination: An application to large-scale self-reported educational survey. Eunjae Shim, Minsuk Shim, University of Rhode Island

2001 Program, Seattle

The Design and Implementation of a Web-Based National Survey of Middle Level Principals. Jerry Valentine, University of Missouri; Stephen Lucas, University of Missouri

The Influence of Web-based Questionnaire Presentation Variations on Survey Cooperation and Survey Responses. Jill T. Walston, University of Maryland and

AIR/ESSI; Robert Lissitz, University of Maryland; Lawrence Rudner, University of Maryland/ERIC

Social Desirability Responding on World Wide Web and Paper Administered Surveys. Dawson R. Hancock, Claudia Flowers, University of North Carolina Charlotte

A Comparison of Factor Structures of Likert Survey Items among Six Survey Combinations of Stem and Response Set Directionality. Jack Barnette, University of Iowa

The Prevalence of Gender DIF in Survey Data. Hamzeh Dodeen, United Arab Emirates University; George Johanson, Ohio University

Using Logistic Regression to Identify Bias Due to Item Nonresponses in Surveys. Edward Wolfe, MSU

Using Person-fit Statistics to Control for the Effect of Undifferentiating Responses in Likert Scale Data. E. Matthew Schulz, ACT, Inc.; Anji Sun, ACT, Inc.

Can Survey Research in Education Measure Up?. Trevor Bond, James Cook University

Predicting GPA Using Self-Reported Data: Reporting What They Know. Bethany Silver, Uconn; Beth Warriner, NVCC

Trends in Postal Mail Survey Response Rate. Kathy Green, University of Denver; Judith A. Boser, University of Tennessee

2000 Program, New Orleans

Using Qualitative Techniques to Assess the Validity of Teachers' Responses to Survey Items. Eric Camburn, Richard Correnti, James Taylor University of Michigan School of Education.

The impact of instructional set on distributions of ratings on a self-report survey of personality characteristics. Jo-Anne L. McDonald, University of Denver.

An IRT Approach to Rank Ordering and Comparing Institutions with Incomplete Likert Scale Survey Data. Matt Schulz, Anji Sun, ACT.

Acquiescence as Differential Person Functioning. George Johanson, Ohio University; Cynthia J. Osborn, Kent State University.

Missing Data in Disguise and Implications for Survey Data Analysis. Lin Wang, ACT; Xitao Fan, Utah State University.

Design and Development of a Process for Web-based Survey Research. Mike, Carbonaro, Joyce Bainbridge, University of Alberta.

The Challenge of Validity: A Case Study Exploring Pilot Testing Strategies for Web-based Survey Development. Sarah, C. Luchs, Ohio State University; Zulli Rebecca, University of North Carolina Chapel Hill; Gullickson Arlen, Barbour Sharon, University of Western Michigan.

Improving Web-Based Survey Research Data Collection. James A. White, Lou Carey, Kathleen A. Dailey, University of South Florida.

1999 Program, Montreal

Characteristics of Response Set on the Semantic Differential.
Dorothy L. Swearingen

Rank Ordering and Comparing Survey Items Using an IRT Rating Scale Model. Anji Sun, Matthew E. Schulz, ACT

The Effects of Attitude on Perceptions of Bias in Questionnaire Items.
Dixie McGinty, Western Carolina University; Lin - Miao Lin, University of Southern Mississippi, Gulf Coast

Application of the Rasch Model and the Hierarchical Linear Model to Survey Evaluation and Data Analysis. Yi Du, Douglas B. Marston, Minneapolis Public Schools

Computer - Mediated Focus Groups. Jill T. Walston, Robert W. Lissitz, University of Maryland

Rationales of a Professional Audience for Survey Cooperation.
Kathy E. Green, University of Denver; Susan R. Hutchinson, VPI&SU

Consequences of the Midpoint Response Choice for Survey Researchers.
Dorothy L. Swearingen

Effects of Item Grouping and Positioning of the "Don't Know" Option on Questionnaire Response. Tony Lam, University of Toronto; Kathy E. Green, University of Denver; Cathy Bordignon, University of Toronto

Likert Response Alternative Direction: SA to SD or SD to SA; Does it Make a Difference? Jackson Barnette, University of Iowa

Survey Data Analysis Methods: The Effect of High School Scheduling Reform on Teaching and Learning. Gongshu Zhang, Carol T. Cobb, NC Department of Public Instruction

A Double Method Approach for a Double Need: To Describe Teacher's Beliefs About Grade Retention and to Explain the Persistence of These Beliefs. Louisette Pouliot, Universite du Quebec a Trois - Rivieres

1998 Program, San Diego

Response Sets: A Significant Threat to the Validity of Survey Research in Schools. Steven Baldrige, Barry University; Steven Hite, Vance Randall, Brigham Young University

A Model for Using Hierarchical Linear Modeling to Analyze Multilevel Survey Data. Richard G. Lambert, UNC, Charlotte; Martha Abbott-Shim, Carolyn Erlinghaus, Frances McCarty, Georgia State University

Blunders and Missed Opportunities in Survey Research. George A. Johanson, Suzy Green, James Williams, Ohio University

Extreme Responding Style and the Concreteness-Abstractness Dimension. Dorothy L. Swearingen, University of Denver

On the Efficiency of Equally Spaced Longitudinal Designs. Frans E. S. Tan, M.P.F. Berger, Maastricht University, The Netherlands

A Test for Linkage of Multiple Cohorts from an Accelerated Longitudinal Design. Yasuo Miyazaki, Michigan State University

The TEAMS Multimethod Evaluation: Using Program Logic Models to Accommodate Convergent and Divergent Data. Leslie J. Cooksy, Florida State University; Paige Gill, Florida State Department of Environmental Protection; Shari Damwood, Arthur Andersen Worldwide

An Exciting Marketing Research Survey Method for Educational Research: Discrete Choice Modeling. Douglas R. Berdie, Total Research Cor.

Words and Their Value to the Survey Researcher. Chester H. McCall, Pepperdine University

The Quantity and Quality of Data Obtained From Open and Closed Questionnaires. Lorin W. Anderson, Virginia Poulos, University of South Carolina, Columbia

Response Rates of Surveys Received and Returned via Postal Versus Electronic Mail and Returned via Facsimile. Susan R. Hutchinson, VPI&SU; Kathy E. Green, Ellen B. Bennett, University of Denver

Six Criteria for Survey Sample Design Evaluation. Lin Wang, ACT; Xitao Fan, Utah State University

The Effects of Interpretive Latitude on Persuasive Writing. Stephen C. Court, University of Iowa

Rater Domain and Gender Influence on Assessed Quality of Student Writing Using Weighted and Unweighted Scores. Ismail Gyagenda, George Engelbard, Jr., Emory University

Investigating Rating Scale Category Utility. John M. Linacre, University of Chicago

Heightened Sensitivity of Likert Attitude Scales to Restriction of Sample Range. James S. Roberts, Douglas H. Wedell, James E. Laughlin, University of South Carolina

Rating Scale Analysis: Gauging the Impact of Positively and Negatively Worded Items. Betty A. Bergstrom, Commission on Dietetic Registration; Mary E. Lunz, American Society of Clinical Pathologists

1997 Program, Chicago

An Evaluation of the Sample Designs in Educational Survey Research. Lin Wang, ACT; James McNamara, Texas A & M University

Use of E-mail for Data Collection and Entry in Survey Research. Mandi Anderson Lively, Mari Kemis, Kelli Moran, Iowa State University

Research Methodology in the Information Age: A Comparison of a Mail Methodology and the ITDCT Methodology. Judith Ouimet, Gary Hanson, University of Texas, Austin

Effects of Population Type on Response Rate and the Efficacy of Response Enhancers. Kathy Green, Susan Hutchinson, University of Denver; Judith Boser, University of Tennessee

Return Rates: An Investigation of a Mathematical Model. Bruce Rogers, University of Northern Iowa

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