

# AMERICAN EDUCATIONAL RESEARCH ASSOCIATION

## 2007 Annual Convention

Chicago, Illinois

### Sponsorship Contract

Meeting Dates: Monday April 9 - Friday April 13

This application for sponsorship at the 2007 AERA Annual Convention will become a contract when signed by a person representing the exhibitor and accepted by the Association. The Association reserves the right to make additional conditions that it judges necessary to serve the purposes of the Association and the success of the Annual Convention. Please check below the item that you are interested in sponsoring for the 2007 AERA Annual Convention, and complete the form at the bottom of this page and return to AERA.

#### 2007 Annual Convention Printed Program

_____	Inside front cover (color)	\$4,000	_____	<b>Lanyards</b>	\$17,000
_____	Inside back cover	\$2,500	_____	<b>Presidential Reception</b>	\$2,000 each
_____	Inside back cover (color)	\$3,500	_____	Two co-sponsorships available	
_____	Back cover (color)	\$4,500	_____	<b>Social Justice Reception</b>	\$2,000 each
_____	Full page ad: Qty _____	\$1,900	_____	Two co-sponsorships available	
_____	Two Page Spread	\$3,500	_____	<b>International Reception</b>	\$2,000 each
_____	½ Horizontal or Vertical: Qty _____	\$1,500	_____	Two co-sponsorships available	
_____	¼ page: Qty _____	\$1,200	_____	<b>Publications Reception</b>	\$2,000 each
	<b>Other Sponsorship Opportunities</b>		_____	Two co-sponsorships available	
_____	<b>City and Exhibit Floor Map</b>		_____	<b>New Member</b>	\$5,000
_____	Inside advertising	\$500 each	_____	<b>Poster Fair Open Bar</b>	
_____	16 spaces available		_____	<b>Vendor Presentation</b>	\$800
_____	Outer flap	\$4,500	_____	<b>Session</b>	
_____	One available		_____	<b>Virtual Trade Show</b>	\$500
_____	<b>Convention Bag</b>	\$30,000	_____	<b>Hotel Room Key Card</b>	\$10,000
_____	<b>Cyber-Café</b>	\$20,000			
_____	<b>Electronic Message and Session Locator</b>	\$18,000			
_____	<b>Lead Retrieval Card</b>	\$5,000			

**Fifty percent (50%) of the total amount due must accompany this application.** (Federal and state agencies may defer payment if a purchase order is submitted with this application.) **The balance of the sponsorship is due by December 15, 2006.** Make check payable to **American Educational Research Association.** Please keep a photocopy for your records and send this form to: Barbara Leitham, American Educational Research Association, 1230 17<sup>th</sup> Street, NW, Washington, DC 20036-3078. A confirmation copy will be returned to you upon approval of this application.

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_ Date \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Payment Method:

Credit Card (check one): AMEX \_\_\_ MasterCard \_\_\_ VISA \_\_\_; Federal, state agency P.O. enclosed \_\_\_; or Check \_\_\_

Credit card number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_